

2016 SPONSORSHIP APPLICATION

SATURDAY, MAY 21ST, 2016



SHARK-A-THON

PROCEEDS WILL BENEFIT:



The Chamber of Commerce of Cape Coral is proud to announce the establishment of Shark-A-Thon, an Annual Fishing Tournament that helps "Take a Bite out of Local Hunger" by supporting Feed the Cape (www.FeedTheCape.com). The 2016 Shark-A-Thon will be held on Friday, May 20th and Saturday, May 21st at The Westin Cape Coral Resort at Marina Village & Tarpon Point. The kick off will be Friday night at the Shark-A-Thon Captains Dinner from 6:00 -9:00 p.m. at The Westin. Fishing teams will hit the waters Saturday Morning at 7:00 a.m. to kick-off the Shark-A-Thon Catch & Release tournament. More event information can be found the Shark-A-Thon website www.SharkAThonCC.com or by contacting the Chamber of Commerce of Cape Coral. Your sponsorship helps to defray the cost of organizing the event and allows us to "Take a Bite out of Local Hunger" by supporting Feed the Cape. There are various levels of sponsorship for the Annual Shark-A-Thon. Please remember size and placement of logos on T-shirts, marketing material, and website are based on sponsorship level. For questions please contact Lyz Crouthamel, Director of Special Events.

THE GREAT WHITE - TITLE SPONSOR - \$8,000

(Only one title sponsorship available)

- Naming rights to the event (i.e. The Annual "Business Name Here" Shark-A-Thon)
- Logo on front of event t-shirt with Logo (only logo displayed on front of shirt)
- Logo on official Shark-A-Thon website on main title & sponsor page with clickable links to company page
- Logo on all marketing material list as title sponsor (Print, Radio, TV, etc.)
- Special E-blast announcing your company as the Title Sponsor for the Annual Shark-A-Thon
- Press release with your company named listed as title sponsor and quote from company
- Promotional materials in Captains Bag
- Logo on "Captain's Bucket"
- Banner up at final check-in station
- Banners displayed in all event venues
- Official guest on morning show promotions & live tapings onsite
- Recognized at monthly chamber luncheon as Title Sponsor
- Announced and Speaking at Captains Dinner and Awards Ceremony
- Company Promotional space in all event venues (i.e. boats, cars, etc.)
- Free vendor space at Captains Dinner and Day of Event
- Exclusive rights to the event for company brand
- 2 Free Anglers Boat Package (4-6 anglers per boat; \$2,400 value)

THE BULL SHARK - PRESENTING SPONSOR - \$4,000

- Listed as Supporting level sponsor on all marketing
- Logo on event t-shirt
- Logo on official Shark-A-Thon website sponsor page with clickable links to company page
- Logo on all marketing material (Print, Radio, TV, etc.)
- Promotional materials in Captains Bag
- Banners displayed in all event venues
- Company & representative announced at Captains Dinner
- Company Promotional space in all event venues (i.e. boats, cars, etc.)
- Free vendor space at Captains Dinner and Day of Event
- 1 Free Anglers Boat Package (4-6 anglers per boat; \$1,200 value)



THE WESTIN
CAPE CORAL
RESORT
AT MARINA VILLAGE



PRIZE MONEY & AWARDS:

- 1st - Largest Shark \$5,000
- 2nd - Largest Shark \$2,500
- 3rd - Largest Shark \$1,000
- 4th - Largest Shark \$500
- 5th - Largest Shark \$250
- Calcutta, Most Sharks, Red Fish, & Mystery Fish BUY-IN
- Smallest Shark AWARD
- Ugliest Shark AWARD
- Overall Female AWARD
- Overall Male AWARD

ALL CHECKS MADE PAYABLE TO:

CAPE CORAL CHAMBER

MAIL REGISTRATION FORM TO:

CAPE CORAL CHAMBER
ATTN: SHARK-A-THON
2051 CAPE CORAL PARKWAY EAST
CAPE CORAL, FLORIDA 33904

ANGLERS COST INCLUDES:

- Ticket to Captin's Dinner
- Breakfast Snacks
- Boxed Lunch
- Event T-shirt

Food Provided at Awards Ceremony

Offical event wristband

BOAT COST INCLUDES:

- Captain's Bucket
- Case of water per boat
- Boat side cling to idenify boats

KID'S COST INCLUDES:

LUNCH, FISHING POLE, 2HR FISH

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PROCEEDS WILL BENEFIT:



THE CHAMBER OF COMMERCE OF CAPE CORAL PRESENTS



SHARK-A-THON

PRIZE MONEY & AWARDS:

1st - Largest Shark \$5,000

2nd - Largest Shark \$2,500

3rd - Largest Shark \$1,000

4th - Largest Shark \$500

5th - Largest Shark \$250

Calcutta, Most Sharks,

Red Fish, & Mystery Fish BUY-IN

Smallest Shark AWARD

Ugliest Shark AWARD

Overall Female AWARD

Overall Male AWARD

ALL CHECKS MADE PAYABLE TO:

CAPE CORAL CHAMBER

MAIL REGISTRATION FORM TO:

CAPE CORAL CHAMBER

ATTN: SHARK-A-THON

2051 CAPE CORAL PARKWAY EAST

CAPE CORAL, FLORIDA 33904

ANGLERS COST INCLUDES:

Ticket to Captin's Dinner

Breakfast Snacks

Boxed Lunch

Event T-shirt

Food Provided at Awards Ceremony

Offical event wristband

BOAT COST INCLUDES:

Captain's Bucket

Case of water per boat

Boat side cling to idenify boats

KID'S COST INCLUDES:

LUNCH, FISHING POLE, 2HR FISH

THE HAMMERHEAD - DINNER SPONSOR - \$4,000

(Only one Dinner Sponsorship available)

Listed as official "Captains Dinner" Sponsor on all material

Logo on event t-shirt

Logo on official Shark-A-Thon website sponsor page with clickable links to company page

Special E-blast announcing your company as the Captains Dinner Sponsor for the Annual Shark-A-Thon

Logo on all marketing material (Print, Radio, TV, etc.)

Promotional materials in Captains Bag

Banners displayed at Captains Dinner

Announced & Speaker at Captains Dinner

Company Promotional space at Captains Dinner (i.e. boats, cars, etc.)

Free vendor space at Captains Dinner and Day of Event

1 Free Anglers Boat Package (4-6 anglers per boat; \$1,200 value)

THE DOGFISH SHARK - JUNIOR ANGLERS SPONSOR - \$2,500

(Only one Junior Anglers Sponsorship available)

Listed as official "Junior Anglers" Sponsor on all material

Logo on event t-shirt & Junior Anglers T-shirt

Logo on official Shark-A-Thon website sponsor page with clickable links to company page

Logo on all printed marketing material

Promotional materials in Captains Bag & given to the Junior Anglers

Banners displayed at Junior Anglers event

Company Promotional space at Junior Anglers event (i.e. boats, cars, etc.)

Free vendor space at Captains Dinner and Awards Ceremony

2 Free Anglers (4-6 anglers per boat; \$400 value)

THE SAND SHARK - AWARDS SPONSOR - \$2,000

(Only one Awards Sponsorship available)

Listed as official "Awards Ceremony" Sponsor on all material

Logo on event t-shirt

Logo on official Shark-A-Thon website sponsor page with clickable links to company page

Logo on all printed marketing material

Promotional materials in Captains Bag

Banners displayed at Awards Ceremony

Announced & Speaker at Awards Ceremony

Company Promotional space at Awards Ceremony (i.e. boats, cars, etc.)

Free vendor space at Captains Dinner and Awards Ceremony

2 Free Anglers (4-6 anglers per boat; \$400 value)

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5th - Largest Shark \$250

Calcutta, Most Sharks,

Red Fish, & Mystery Fish BUY-IN

Smallest Shark AWARD

Ugliest Shark AWARD

Overall Female AWARD

Overall Male AWARD

ALL CHECKS MADE PAYABLE TO:

CAPE CORAL CHAMBER

MAIL REGISTRATION FORM TO:

CAPE CORAL CHAMBER

ATTN: SHARK-A-THON

2051 CAPE CORAL PARKWAY EAST

CAPE CORAL, FLORIDA 33904

ANGLERS COST INCLUDES:

Ticket to Captin's Dinner

Breakfast Snacks

Boxed Lunch

Event T-shirt

Food Provided at Awards Ceremony

Offical event wristband

BOAT COST INCLUDES:

Captain's Bucket

Case of water per boat

Boat side cling to idenify boats

KID'S COST INCLUDES:

LUNCH, FISHING POLE, 2HR FISH

THE BLACK TIP - SUPPORTING SPONSOR - \$1,000

Listed as sponsor in text on all promotional materials

Logo on event t-shirt

Logo on official Shark-A-Thon website sponsor page with clickable links to company page

Logo on all printed marketing material in text

Promotional materials in Captains Bag

Announced at Captains Dinner

Free vendor space at Captains Dinner and Day of Event

1 Free Anglers (4-6 anglers per boat; \$200 value)

THE LEMON SHARK - PROMOTIONAL SPONSOR - \$500

Listed as sponsor in text on all promotional materials

Logo on official Shark-A-Thon website sponsor page with clickable links to company page

Logo on all printed marketing material in text

Promotional materials in Captains Bag

THE WHALE SHARK - VENDOR SPACE SPONSOR - \$250

Vendor space at Captains Dinner (table, chairs & tablecloth provided; no tent, tables or chairs needed)

Vendor space day of event (vendor must provide full set-up; table, tents, chairs, power cords, etc.)

Vendor space at Awards Ceremony (table, chairs & tablecloth provided; no tent, tables or chairs needed)

THE MAKO SHARK - BANNER SPONSOR - \$100

Company provides banner to be displayed at day-of event

Thank you in advance your consideration of becoming a race sponsor.
Please call or email Lyz Crouthamel, Director of Special Events to set up sponsorship or answer any questions
at (239) 549-6900 ext.111 or Lyz@CapeCoralChamber.com

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- 5th - Largest Shark \$250
- Calcutta, Most Sharks, Red Fish, & Mystery Fish BUY-IN
- Smallest Shark AWARD
- Ugliest Shark AWARD
- Overall Female AWARD
- Overall Male AWARD

Please circle all that apply:

- The Great White - \$8,000
- The Bull Shark - \$4,000
- The Hammerhead Shark - \$4,000
- The Dogfish Shark - \$2,500
- The Sand Shark - \$2,000
- The Black Tip Shark - \$1,000
- The Lemon Shark - \$500
- The Whale Shark - \$250
- The Mako Shark - \$100

EVENT INFORMATION
www.SharkAThonCC.com

Total amount due for sponsorship: \$ _____

Please make sure all checks are made out to: Chamber of Commerce of Cape Coral
 Payment and banners for all sponsorships is due no later than May 1st, 2016.
 All logos must be submitted with signed sponsorship application.

ALL CHECKS MADE PAYABLE TO:

CAPE CORAL CHAMBER

MAIL REGISTRATION FORM TO:

CAPE CORAL CHAMBER
 ATTN: SHARK-A-THON
 2051 CAPE CORAL PARKWAY EAST
 CAPE CORAL, FLORIDA 33904

ANGLERS COST INCLUDES:

- Ticket to Captin's Dinner
- Breakfast Snacks
- Boxed Lunch
- Event T-shirt

Food Provided at Awards Ceremony
 Official event wristband

BOAT COST INCLUDES:

- Captain's Bucket
- Case of water per boat
- Boat side cling to identify boats

KID'S COST INCLUDES:

LUNCH, FISHING POLE, 2HR FISH

Company Name _____

Contact Name _____ Contact Title _____

Company Address (including city, state, zip) _____

Phone Number _____ Email Address _____ Fax Number _____

Payment Type: (please check one) Check Cash Credit Card Invoice

Card Number _____ Expiration Date _____ CVV Code _____ Zip Code _____

Type of Card _____ Name on card _____ Authorized Signature _____ Date _____

Send completed form to:

email to: Lyz@capecoralchamber.com,
 fax to: 239-549-9609

mail to: 2051 Cape Coral Parkway E, Cape Coral, Florida 33904
ATTN: Shark-A-Thon 2016

**Contact Lyz Crouthamel, Director of Special Events
 at (239) 549-6900 x111 for additional details**